

Categories

Best Broadcaster (10 min video + 500 words max) *A showreel produced to demonstrate the range, quality and skills of the station and its programming. To be accompanied by a written document of up to 500 words that details the operation of your station and contributions made which do not necessarily appear on screen.*

Animation (10 mins) *A single animation programme, (or shortened edit from episode/series), or an original piece of animation of any type, which has been produced by your station.*

Comedy (10 min video) *A single comedy programme or sketch (or shortened edit from episode/series).*

Documentary (10 min video) *A self-contained programme (or shortened edit from episode/series) aiming to educate and/or inform viewers about a specific subject.*

Drama (10 min video) *An original, scripted dramatic production, either self-contained, an episode, (or shortened edit from episode/series).*

Factual (10 min video) *A single programme (or shortened edit from episode/series) featuring factual material presented in any format.*

Freshers' Coverage (10 min video + 200 words max) *An award to recognise the quality and diversity of a station's coverage of their campus' Freshers' week(s) activities. This entry can be a compilation of your fresher's coverage this year, in a showreel type format. To be accompanied by a written document of up to 200 words that details your approach and innovation in creating a coverage relevant to your freshers audience.*

Ident (30 second video) *A single complete video representing/establishing your station's identity.*

Light Entertainment (10 min video) *A single feature, programme (or shortened edit from a episode/series) intended as light entertainment.*

Live (10 min video) *A programme (or shortened edit from a episode/series) that has been broadcast live by your station.*

Music (10 min video) *A feature, single programme (or shortened edit from a episode/series), that as its central focus, features live or recorded music, and/or airs views on music.*

News & Current Affairs (10 min video) *A single programme (or shortened edit from a episode/series) reporting or commenting upon news or current affairs.*

Open (10 min video) *A feature, single programme (or shortened edit/series) of any type, which has been produced by your station.*

Sport (10 min video) Coverage of a sporting event or a single programme (or shortened edit from episode/series) which features live/recorded sport and/or comments upon sport/sports facilities.

Station Marketing (5 min video + 500 words max) A short video submission demonstrating the achievements of your station's marketing across your campus and online, incorporating special events, advertising and on-air branding. To be accompanied by a written document of up to 500 words detailing marketing strategies, tools and techniques used by your station.

Technical sponsored by Pebble Beach System (<http://www.pebble.tv/>)

(500 words max) A report of no more than 500 words which gives an account of any technical achievement(s) and/or technologies developed to support your station's output. Entries will be accepted in .pdf or plain text format. Reasonable use of diagrams and photograph may be incorporated into .pdf format entries, but entries will be judged on the content, not visual quality, of their submission.

Title Sequence (1min 30 second video) The introductory sequence to one of your station's programmes. This must be a complete piece. The very beginning of an exemplar programme may be included.

Video to Music (5 min video) A single original and complete piece of video footage edited to music.

Best On-Screen Male (5 min video) A showreel to show the skills, styles and techniques of a particular male presenter/actor.

Best On-Screen Female (5 min video) A showreel to show the skills, styles and techniques of a particular female presenter/actress.

The Tim Marshall Award For Special Recognition - (750 words max + Skype Interview for selected stations) An award to a station worthy of special recognition for outstanding achievement, especially with respect to the station's commitment to overcoming challenging circumstances and achievement through innovation in the past year

Stations must complete and submit the following Word document-based entry form, which is available for download by clicking [here](#). The top six stations will be selected by judges to take part in a Skype based discussion about their entry. From these stations, the judges will select a winner and a highly commended station. See entry form for further details.

NEW! The People's Choice Award - New for this year! Your station is entitled to indicate one video nomination, already entered in another category, to go forward for the People's Choice Award. Your station can enter a video nominated in any of the following categories: Sport, Open, News, Music, Live, Light Entertainment, Factual, Drama, Documentary, Comedy

or Animation but not any other. This nomination will appear online and be judged as follows:

Stage 1: All affiliated stations can submit an email voting for their top five favourite videos, in order of preference. Stations cannot vote for their own content in this stage. Positional Voting System using the border count will be used (i.e. the same system used in Eurovision)

Stage 2: The top five videos will go through to a full text (SMS) vote, votes will be one per mobile phone, and anyone can vote for one of the five videos in this stage. Winners will be announced during the Awards ceremony.

Awards will be viewable on the Awards website (more details to follow) on the 26th March; on this day Stations can begin to submit email votes for Stage 1. On 6th April, Stage 1 will close and Stage 2 will open for SMS votes; this will remain open until 20th April at 12pm (Launch of Conference Weekend) All affiliated stations will receive more information in their inbox in due course.